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NEW BOOK AND APP, “DARE TO DREAM. PLAY TO WIN.” SHOWS STUDENT-ATHLETES THE KEYS TO SUCCESS

Johnathon J. Smith shares his formula for success based in his own story

Miami, FL, November 22, 2013– Johnathon J. Smith has “been there, done that.” He was a successful student-athlete, but it didn’t happen by accident. He applied himself and he was able to create a system that he knows teaches through his best-selling book, “Dare to Dream. Play to Win.” and an accompanying app. Students athletes can learn to succeed using Smith’s guidance and methods right from their iPhone or iPad. More information is available at www.daretodreamplaytowin.com.

*“I can help you become a better student and prepare for an excellent business career when the bright lights of the college athletic career fade. The odds of becoming a pro in any sport are overwhelmingly against all the athletes who have such aspirations. The simple fact is that, with only a few exceptions, you are not going to become a professional athlete. So you need to take maximum advantage of the academic opportunities that a college athletic scholarship makes available.” –
Johnathon J. Smith, Author/Mentor*

“Dare to Dream. Play to Win.” teaches students how to apply the same drive, ambition and focus that they have on the field to their academic and professional lives. Smith uses his book and iOS app to help students of all ages succeed in a way that most of them have never been shown before.

“I got Johnathon Smith’s program and it really changed my life. Since I was a little kid, all I wanted to be was in the NBA. I might still succeed at that dream, but John’s book and app have shown me the importance of taking advantage of the opportunities I’ve been given. I now see my scholarships as a gift and a blessing.” – T.R.

Forward-thinking entrepreneur, Johnathon Smith, is a graduate of the University of Delaware where he was also a Division I college football athlete. Over the past few years, Johnathon began to realize that his best trait was his unending quest for personal growth and self-development. This led him to found his own personal training company with his brother called Living Legends Fitness.

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